



La Clusaz

Haute Savoie - France

Press kit

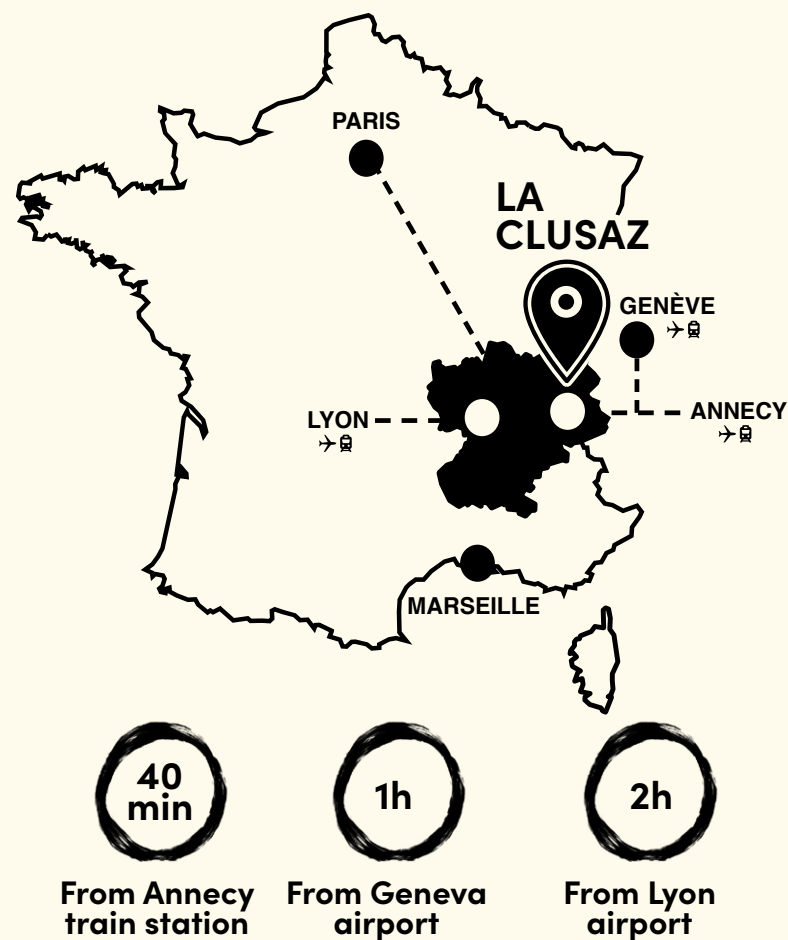
winter 2026-2027

La Clusaz,

winter but better

At La Clusaz, winter doesn't start with the first snowfall. It starts with the people who make it happen. And winter here isn't just white: it's alive, loud, full of scents, sometimes biting, always surprising. A reminder, every time you hit the slopes, that you're skiing in a real place, not a picture-perfect postcard. In the morning, clip into your skis and head down the legendary bowls where some of the biggest names in freeriding made their mark. In the afternoon, linger over a drink on a terrace, with the Aravis range stretching out in front of you. And in the evening? Let's just say the day doesn't end here. La Clusaz isn't just a ski resort. It's a village that lives all year round, a community that welcomes you with the door wide open, and a playground with no real limits – except perhaps having enough time to experience it all.

Welcome to our home. Welcome to La Clusaz!



Annecy Mountains

Nestled in a region as rich as it is diverse, La Clusaz enjoys a truly privileged location. Through the "Annecy Mountains" territorial project, which brings together six neighbouring destinations (Annecy, Les Sources du Lac, Le Grand-Bornand, Thônes, Saint-Jean-de-Sixt and Manigod) this unique region between lake and peaks reveals itself in all its diversity. An invitation to experience its must-do activities and discover the authentic culture that makes this area so special. **New: the Lac Annecy Aravis Outdoor app is now available in a winter version, making it easy to discover all the activities available across the region.**



Haute-Savoie Mont Blanc

With Mont Blanc as its emblem, Haute-Savoie is a must-visit destination: majestic mountains, renowned ski resorts, authentic villages and adventures packed with thrills. Here, the whole region is one giant playground.

Skiing in La Clusaz

5 ski areas
84 slopes (7 black, 29 red, 30 blue, 18 green)
50 lifts
125 km of slopes

Dynamic pricing:

from 29.90€ to 49.90€ for an adult day pass when booked up to 2 days in advance / 56.50€ for an adult day pass and 43.50€ for a child day pass when purchased on the day.

Ski area opening:

From December 05th 2026 to April 25th 2027

Continuous opening:

From December 19th 2026

Altitude of the village + highest altitude:

1100m + 2600m (la Grande Balma or la Pointe des Verres)

Number of skier days sold in winter 2025/2026:

834 894 in winter 2025/2026

Number of overnight stays:

1 977 850 tourist nights in winter 2025/2026

Number of tourist beds:

25 166 tourist beds

Main nationalities of visitors:

French, English, Belgian, Swiss

Labels:



The village spirit



Reduce your carbon footprint, not your fun:

La Clusaz offers special low-price ski passes

for travellers looking to reduce their carbon footprint!



Because everyone deserves to hit the slopes:

**-50% off
and priority
access**

for an exceptional handiski experience this winter 2027.



La Clusaz after-ski

With a stay pass, every skier gets one complimentary entry to several of the village's must-do activities. The idea? Keep the La Clusaz experience going beyond the slopes, with no extra cost: the aquatic centre, ice rink, one ride on the Luge des Bois, La Bascule, the cinema, and the Hameau des Alpes, La Clusaz's local heritage museum. Each activity included in the pass is designed as a natural extension of a day on the slopes: fun, relaxation, culture and a taste of local heritage, all part of the experience.

<https://forfait.laclusaz.com/fr/>

The Ski Patrol, *safety at the heart of the ski area*

In winter, an average of 45 ski patrol members work every day to ensure the safety of visitors and keep the ski area running smoothly. On-piste and off-piste rescues, preventive avalanche control, safety awareness, welcoming skiers and snowmaking: their role covers a wide range of responsibilities, requiring specific skills and qualifications. Their work evolves with the seasons. From spring onwards, teams focus on maintaining and improving the slopes, as well as carrying out lift maintenance. The team is then reduced to 18 members before returning to full strength as winter approaches.

Throughout the year, ski patrol members take part in ongoing training, exercises and regular drills to maintain a high level of expertise and readiness.

La Clusaz Seminar Club

The La Clusaz Seminar Club turns every event into a unique experience: seminars, study days, team-building sessions, gala evenings or conventions. With 26 meeting rooms, an event hall, a cinema and a range of unusual venues (from a mountain restaurant to a converted railway station or a mountain tipi) there's a space to suit every project.

Accommodation ranges from 2- to 5-star hotels to high-end residences and cosy chalets. Every seminar can be tailored with activities to match the team and the season: relaxation, challenges, fresh-air adventures or simply good times together. In La Clusaz, less blah-blah, more tra-la-la. We work, we laugh, we breathe in the mountain air, and create the rest together.

Find out more at www.laclusaz.com, under "Groups & Seminars".

La Maison des Habitants, *a place that's alive all year round*

Since opening in January 2026, Maison des Habitants has become a true local hub for services, culture and creativity, open to everyone: local residents, second-home owners, visitors, tourists and people from across the Aravis, with no membership required.

Throughout the year, Maison des Habitants offers a rich programme of workshops, activities, exhibitions, talks and performances. But above all, it's a place where everyone can feel at home, share ideas and express themselves. From the Mur des Habitants and La parole aux habitants to Part'âges and Café Papote, there are plenty of ways to bring local initiatives and talents to life, and create connections between generations.

La Clusaz ice rink *a place for everyone*

As every year, La Clusaz ice rink opens its doors from the October half-term holidays, and every day from the Christmas holidays onwards. It welcomes the public with sessions for younger skaters, themed evenings, amateur curling sessions, figure skating galas and ice hockey matches throughout the season, making the rink a lively place for sport, fun and getting together.



DEC

Les Pestacles du Père Noël
From Sunday 20th December
to Friday 1st January

- **Winter Tipi**
Sunday 20th December
and Monday 21st December
- **Santa Claus Grand Arrival:**
Thursday 24th December
- **New Year's Eve Ski Show:**
Thursday 31st December

Daily entertainment and street performances



JAN

Le Bélier Blanc
Friday 15th January
and Saturday 16th January

La Nocturne des Fondus
Friday 29th January

La Full Moon
Saturday 23rd January

Discodayz #1
Saturday 30th January

The spirit of the party

Here, winter never goes to bed



FEB

LCZ Freestyle Week
From Monday 1st February
to Saturday 06th February

- **European Cup events**
From Monday 1st February
to Thursday 04th February
- **LCZ Party**
Friday 05th February
- **LCZ Freestyle Show**
Saturday 06th February

Carnaval
Tuesday 09th February

Ski show
Monday 15th February
Monday 22nd February

MAR

Good Vibes Week
From Tuesday 02nd March
to Sunday 07th March

Discodayz #2
Saturday 06th March

Savoyard Evening
Wednesday 10th March

Derby de Balme
Saturday 20th March

Radio Meuh Circus Festival
From Thursday 25th March
to Sunday 28th March



APR

Retour des Champions
Friday 09th April

Boarder Line
Saturday 10th April and
Sunday 11th April

Défi Foly
Saturday 17th April and
Sunday 18th April

Der des Ders
Sunday 25th April



Full Moon at La Clusaz, *the night is just getting started*

A full moon, fresh snow and no desire to call it a day just yet. Full Moon turns La Clusaz into a nighttime playground, where the skiing carries on, music fills the mountain restaurants and bars, and the slopes take on a whole new rhythm. The perfect excuse to ski after dark, party into the night and experience the mountains from a different angle. Here, the day doesn't stop when the sun goes down.

Saturday 23rd January 2027 – La Clusaz ski area



LCZ Freestyle Week, *we don't come here to stay on the ground*

For one week in February, La Clusaz goes full freestyle mode! Europe's top riders take over the snowpark, throwing down tricks and competing in the European Cups for Slopestyle and Big Air. And because the show doesn't stop when the competition ends, the week goes out with a bang with the LCZ Freestyle Show and LCZ Party: serious skills, a fired-up crowd and a mountain reaching new heights. Here, we ski, we fly, and sometimes we even land.

From Monday 01st to Saturday 06th February 2027

Good Vibes Week, *a wellness week to round off winter*

For one week in March, La Clusaz becomes a haven for wellbeing. Yoga classes, masterclasses and gentle movement, all set against a backdrop of snow-covered mountains. It's a chance to reconnect with yourself and bring the winter season to a gentle close. No need to be a seasoned yogi: come to move, breathe, switch off and enjoy the mountains before spring arrives. Here, everyone finds their own pace..

From Tuesday 02nd to Sunday 07th March 2027



The competitive spirit

A mountain that breeds champions

Preparing for 2030 in the French Alps

After a great 2026 winter season filled with Olympic spirit, all eyes are now on the next edition in 2030, coming to the French Alps.

Spotlight on Les Confins: a natural setting dedicated to Nordic skiing in La Clusaz

At 1,450 metres above sea level, the Les Confins Nordic Area is one of La Clusaz's iconic sites, nestled in the heart of the Aravis range. This unspoilt plateau offers exceptional views of Mont Blanc and Lac des Confins, while providing an ideal training ground for cross-country skiers of all levels. With fun trails and an area where younger skiers can discover the discipline, Les Confins Nordic Area is a magical place and a leading destination for Nordic skiing.

Cross-country skiing is in our DNA

At La Clusaz, cross-country skiing isn't an alternative to alpine skiing. It's part of our history. At Les Confins, with 53 km of trails at the foot of the Aravis, or on the Beauregard plateau, with 38 km of trails and unbeatable views of the surrounding peaks, Nordic skiing has been part of village life for generations. Classic or skating, everyone can find their own pace, with the mountains as a backdrop and silence as their companion. Because at La Clusaz, skiing comes in all forms. And cross-country skiing is part of our foundations.

The Candide Thovex piste goes XXL

After opening last winter, the Candide Thovex piste is getting a new landmark. From this winter onwards, a giant marker will stand at its entrance, impossible to miss from the slopes. An XXL sign for the piste named after one of La Clusaz's most iconic skiers, and a reminder that the legend is still very much part of the landscape. All you have to do is look up!

This is just the beginning of a larger installation planned over the coming years. Champions are part of La Clusaz's DNA, both in the village and across the ski area. To give a fresh spotlight to the pistes named after our athletes, a giant marker will be installed at each piste entrance, year after year. A fun way to introduce a new generation of skiers to the stories and achievements behind the names on the signs.

La Clusaz Sports Club celebrates 100 years!

For 100 years, La Clusaz Sports Club has been at the heart of village life, following the rhythm of sport and the generations of champions it has helped nurture. Founded in 1926, the club has supported young talents throughout their development, united by a shared passion for the mountains, pushing their limits and, above all, passing things on to the next generation.

From alpine and Nordic skiing to freestyle and emerging disciplines, the Sports Club has seen countless athletes grow and go on to represent La Clusaz on the biggest national and international stages. A century on, it remains a cornerstone of La Clusaz's sporting identity, a benchmark for the next generation, with one shared ambition: to help tomorrow's champions emerge while passing on a love of sport and the mountains.

A book celebrating 100 years of skiing, created in collaboration with the ESF, will be published during the year.

Athletes to watch throughout the winter

At La Clusaz, sport never stops. After nurturing generations of champions, the village continues to bring new talent through the ranks, ready to write the next chapter of the story.

This winter, the spotlight will be on athletes including Léo Anguenot, Tim Sivignon, Célia Périllat-Pessey, Jules Chappaz, Hugo Lapalus and Théo Schély, who had us cheering at the latest Olympic Games. They will be flying the flag for La Clusaz on the national and international stage across a range of disciplines: alpine skiing, cross-country skiing, freestyle and ski mountaineering, all with the same goal: to perform at the highest level.

And behind these established names is a whole new generation of athletes training, progressing and preparing to step up. Whether members of the Sports Club or young rising stars, they are carrying on a sporting culture deeply rooted in La Clusaz's DNA.

A visit to Distillerie des Aravis

Romain and Sarah, brother and sister from a family of distillers, decided to bring an old building nestled in the Aravis back to life. While renovating the place, they discovered a hidden compartment in a cupboard containing old writings by Father Matthieu, a monk and herbalist once renowned for his liqueurs. Among his recipes was Génépi du Père Matthieu, a forgotten herbal liqueur.

Inspired by their discovery, Romain and Sarah decided to bring the recipe back to life, keeping a centuries-old tradition alive. Today, Génépi du Père Matthieu is back, blending heritage and passion. Since then, Distillerie des Aravis has expanded its range and opened its doors to visitors, offering a glimpse into its craft and know-how. Nestled in the heart of the French Alps, the distillery keeps the tradition alive and invites visitors into the fascinating world of the still.

The farming side of La Clusaz

La Clusaz isn't just a playground for skiers. It's also a living mountain village, where farming plays an essential role. Around 30 farms keep the tradition of dairy farming alive and produce the famous Reblochon Fermier AOP, the iconic cheese of the Aravis. The breathtaking landscapes, carefully maintained mountain pastures and authentic local flavours are all part of a delicate balance between tourism and agriculture, a balance that has shaped La Clusaz's unique identity for generations.

Farming is an integral part of village life. Here, you can taste Reblochon cheese straight from the slopes, or visit a local farm and discover the secrets behind this iconic cheese.

So where do we sleep?

Here, even the nights have a story to tell. Across our hotels, you'll find the spirit that makes La Clusaz what it is: welcoming, warm and each doing things their own way. Because here, a great day doesn't end with the last turn, it carries on by the fire.

- **Au coeur du village******
For an exceptional stay right in the heart of La Clusaz!
- **La Ferme du Var**
For that home-away-from-home feeling
- **Hôtel Beauregard******
For those who want to ski straight from the doorstep!
- **Auberge de Jeunesse**
For those on a budget who still want to treat themselves!
- **Le Vieux Chalet******
For those who want to sleep right in the middle of the ski area!
- **Hôtel Le St-Alban******
For a chic and intimate English-club vibe!
- **La Ferme****
For an intimate stay with views over the slopes

Portrait : Edouard Loubet

He's known Michelin stars, great restaurants and kitchens that never sleep. Then Édouard Loubet decided to head for higher ground. Up in the mountains, on the Beauregard plateau, where he brought his knives to Le Grizzly. Here, there's no need to overdo it: the chef cooks the mountains his way. Local produce, herbs foraged nearby, fire, sharing and a generous helping of character. His cooking may have left Provence behind, but the character certainly hasn't.



From slopes to plates!

Whether you're looking to settle in at the heart of the village or take a well-deserved break on the slopes, La Clusaz is packed with great little spots to eat, ready to satisfy even the pickiest palates!

L'Outa, Le Chalet du Lac, L'Endryre, Le 1647, Le Chalet des Praz, Le Cin5, Les Rhodos, La-ô



The Spirit of Taste

Those who make it, those who cook it, those who age it, those who pass it on

The spirit of adventure

La Luge des Bois

The season's much-anticipated new attraction: an all-season alpine coaster designed for the whole family. A smooth, accessible track winds its way through the forest, just a stone's throw from the village centre. Wood and Corten steel installations bring the forest and its inhabitants to life along the way. Accessible by ski or on foot, by day or at night, with one evening session per week.

Ice Freediving

Forget the usual winter routine and dive into one of the season's most fascinating experiences. Before you take the plunge, Dan will share his tips for getting comfortable in icy water. Then, wetsuit on, you'll slip beneath the frozen surface and enter a world of silence, where every movement feels different.

Under the ice of Lac des Confins, the light filters through and time seems to stand still. Move at your own pace, travelling up to 20 metres horizontally, always under Dan's watchful eye. This is more than a dive: it's a story you'll want to share, with breathtaking images to prove it. (A photography package is also available.)

For those who have already tried daytime freediving, night-time sessions are also available.

<https://www.laclusaz.com/details/apnee-sous-glace/>

Evolution 2, the mountains are your playground!

At La Clusaz, Evolution 2 lets you experience the mountains in every possible way. Small-group ski and snowboard lessons, freeriding, ski touring, snowshoeing or yooner: everyone can find their own playground, whatever their level. And for those looking to push things further, the guides also offer more adventurous experiences, from ice freediving to snow and avalanche training.

For winter 2026/27, Evolution 2 is expanding its programme with paragliding, six-hour ski coaching sessions designed to help you learn or improve quickly, and SNÖ-angel, created in collaboration with Raphaëlle Monod. And for groups, the Iscore Challenge turns the mountains into a giant playground: a customisable course of connected checkpoints to explore on foot, on snowshoes, on skis or by bike. A concept created by Evolution 2, and one you won't find anywhere else.

<https://evolution2.com/la-clusaz>



Mountain biking doesn't fear the cold with Alpes Aventures

Who said mountain biking has to wait for warmer days? With Alpes Aventures, the more adventurous riders hop on their bikes and take on La Clusaz's snowy trails. Open to everyone, it's a must-try winter activity! Grippy tyres, snow flying and a healthy dose of fun: mountain biking goes into winter mode here. After all, waiting for spring is overrated.

Skiing is good. Flying is better!

What if you went a little higher this winter? At La Clusaz, tandem paragliding flights take off straight from the slopes, skis on, for a bird's-eye view over the Aravis and its snow-covered peaks. A few minutes in the air, a healthy dose of adrenaline and, above all, a whole new way to experience the mountains. Because ski lifts aren't the only way to get higher.

La Bascule, the giant swing of the Aravis

Perched on the Aiguille massif, the famous La Bascule aerial swing is back this winter for its third season. This unique experience sends participants soaring through the air, with spectacular views over the Confins valley and the Aravis range. Perfect for thrill-seekers, the six-minute flight promises an unforgettable experience. Accessible by ski or on foot.

La Bascule is included in the day ski pass. For pedestrians, the experience costs €20, including the chairlift ride and the flight.

<https://www.laclusaz.com/details/la-bascule/>



The spirit of passing it on

Hameau des Petits

Hameau des Tout Petits has found a new home at Hameau des Alpes. A dedicated experience for children to discover nature and local heritage through play and hands-on activities. In this mountain-themed space, playful workshops explore life on the farm. Children can touch, taste, try things out and even copy the farmers' gestures, all in a warm and authentic setting. 90-minute sessions are held every week.

A piece of history at Hameau des Alpes

And for the grown-ups who want to delve into the history of skiing in La Clusaz or discover how and where Reblochon Fermier is made, Hameau des Alpes welcomes visitors throughout the day. A former sawmill, a traditional bread oven, an old mountain barn... step back in time and discover another side of mountain life, when farming and craftsmanship were at the heart of everyday life in La Clusaz.

Behind the scenes with the people who make the mountains

Before the slopes open, there are those already out there looking after the mountain. Meet La Clusaz's ski patrol team and discover a job that is as technical as it is essential as it is essential to making sure every day on the slopes runs smoothly. On the programme: an introduction to the ski patroller's role, a visit to a first-aid post and a behind-the-scenes look at how the slopes are made safe. A chance to understand everything that happens in the mountains long before the first run of the day.

Aged 12 and over – minimum level: 3rd Star.

Discover the secrets of snowmaking

Snow doesn't always fall from the sky. To discover what goes on behind La Clusaz's snow-covered slopes, head behind the scenes of snowmaking. Meet a snowmaker, also known as a snowmaking technician, and discover their job, expertise and the secrets behind making snow. The tour continues at the Lachat snowmaking plant in the Balme ski area, where you'll learn how the mountain gets ready to welcome skiers.

Aged 12 and over – minimum level: 3rd Star.

Tipi du trappeur

The Tipi du Trappeur is back for its third winter, tucked away in a larch and spruce forest at 1,500 metres above sea level. After taking the chairlift or minibus up, swap your ski boots for après-ski shoes or snowshoes and set off on a short walk to the tipi, guided by professional mountain leaders. An outdoor aperitif, a shared trapper-style dinner, live music and, for the more adventurous, a sled ride back down to the village are all part of the evening.

A chance to completely switch off, slow down and enjoy an unforgettable night in the world of the mountain trapper, La Clusaz style.

<http://www.oxygene-organisation.com/seminaire/nouveau-le-tipi-du-trappeur>

Gare de Beauregard Immersive Experience, *Two shows to experience the mountains differently*

At the foot of the Beauregard gondola, the Gare de Beau Regard invites guests of all ages to step into an immersive and interactive experience. Two alternating sound and light shows combine wonder with mountain discovery.

The first show, «Libertaz», unfolds across four acts where art and nature intertwine, offering a unique perspective on the landscapes of La Clusaz under the theme of freedom. 'Léna & the Hidden Slope' offers a funny and educational family adventure: a teenager and a philosophical old ram take the audience behind the scenes of alpine pastures to meet farmers, herds, and a natural environment that needs protecting. It is a playful way to raise awareness about pastoralism and mountain environmental preservation.

Practical information: 15 minutes per show. Free admission included with all Beauregard lift passes, as well as season, day, and multi-day passes. Entry before boarding the gondola. Accessible to people with reduced mobility. Capacity up to 35 people at a time.

The spirit of the mountains

Family Run, the perfect introduction to freestyle

What if skiing became a playground for the whole family? At La Clusaz, the Family Run invites kids and grown-ups to link turns, tackle fun features and discover surprises along the way, in a playful space designed to ski together and challenge yourself, whatever your level. A slope where you can learn, play and progress... and, most importantly, finish with a big smile.

When the mountains slow down

Fancy a break from the slopes? At La Clusaz, snowshoeing is a different way to explore the mountains, following snowy trails through the forests. From the Beauregard plateau to Tête du Danay and the Col des Aravis, the routes offer beautiful views of the Aravis and Mont Blanc, with that simple pleasure of taking your time.

Go solo, with the family or with a guide to learn more about local wildlife and the mountain environment. Snowshoeing is another way to enjoy winter in La Clusaz, at your own pace.

New season, new chairlift!

This winter, Col de Balme gets a new look with a brand-new chairlift. More modern, more comfortable, and designed to maximize ski time in one of the ski area's most iconic sectors, it supports the evolution of La Clusaz for the greatest pleasure of Balme lovers.

A new lift to make the most of this exceptional playground, with wide-open spaces, snow and breathtaking views.

New this winter: the Louveteau sector will welcome a new 125-metre-long magic carpet and a dedicated beginner area. A simple way to expand the family-friendly offer and make it even easier for beginners to find their feet on the slopes.

SATELC puts its trust in French expertise for its new projects

Running a ski area is no small feat. It requires technical expertise, safety and reliable equipment, with no room for compromise. For its two new lifts, SATELC has chosen to put its trust in French industry.

The new Col de Balme chairlift will be built by POMA, the world-renowned Savoyard manufacturer, using its latest generation of innovations, LIFE. The steel structure for the new lift's top station, located at 2,500 metres above sea level, is a technical feat entrusted to Bouchet Construction Métallique, based in Pringy, Haute-Savoie.

As for the new covered magic carpet serving the Louveteau beginner area, the project has been entrusted to Ficap, a French company renowned for its expertise and a member of La French Fab. Behind these two major names in the ski lift industry, the projects are also bringing together a whole network of local businesses and expertise.

A different way to get higher

At La Clusaz, winter can also be experienced from above. Up in a hot-air balloon, the village takes on a whole new perspective: the Aravis stretch out as far as the eye can see, the peaks take on a whole new scale, and silence follows you through the sky. A chance to step away from the slopes and the buzz of the resort for a moment and see the mountains from a different angle.

<https://montgolfieres-du-mont-blanc.fr/>

Il va Fernuy is back this winter!

As the sun goes down, the slopes empty and the village lights up, hop on the last Fernuy gondola and head to the top for a gourmet aperitif featuring Savoyard specialities, all while watching the sunset. Once night falls, clip into your skis and set off on the final run back down to the village, accompanied by ski instructors. The perfect excuse for being late for dinner!

Every Thursday from 07th January to 04th March 2027





La Clusaz

Haute Savoie - France

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www.laclusaz.com/espace-presse.html



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