



La Clusaz
Haute Savoie - France

PRESS KIT

winter 2025-2026



Press kit

La Clusaz, winter but better

In La Clusaz, the mountains aren't just a pretty backdrop for your photos, they're alive and breathing. Every peak, every valley, every slope carries a story, the adventure of a village that has built its own unique identity year after year.

Here, mountain living blends naturally with a deep-rooted ski culture. It's a place where authenticity meets a warm, festive spirit that sets the rhythm of winter.

Whether you're chasing adrenaline or seeking peaceful escapes, La Clusaz has something for you. More than just a destination, it's a promise of a one-of-a-kind experience.

Welcome to La Clusaz!

Skiing in La Clusaz

5 ski areas
85 slopes
(8 black, 29 red, 30 blue, 18 green)
49 lifts
125 km of slopes

Dynamic pricing: from €29.90 to €49.90 for an adult day pass purchased 2 days in advance; €54.50 for a day pass bought the same day

Ski area opening:
From December 6 2025
to April 26 2026

Continuous opening:
From December 13 2025

Altitude of the village + highest altitude:

1100m + 2600m (*la Grande Balmaz or la Pointe des Verres*)

Number of skier days sold in winter 2024/2025:

784 000

Number of overnight stays:

1 112 755 tourist nights in winter 2024/2025

Number of tourist beds: 25166 tourist beds

Main nationalities of visitors:

French, English, Belgian, Swiss

The labels :



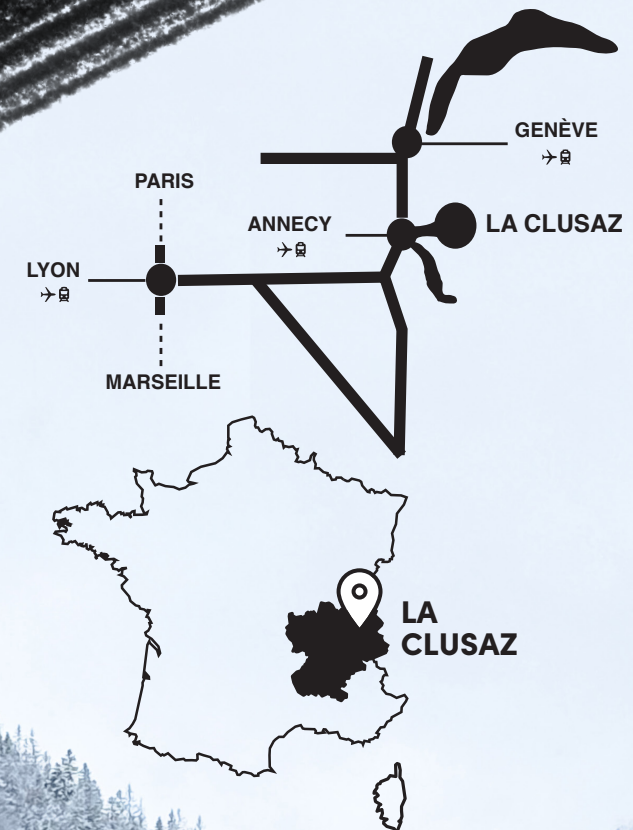
In Anancy Mountains

Tucked away in the heart of a land as rich as it is diverse, La Clusaz enjoys a truly privileged setting. Through the "In Anancy Mountains" project, which brings together five neighboring destinations (Annecy, Les Sources du Lac, Le Grand-Bornand, Thônes, Saint-Jean-de-Sixt and Manigod), this one-of-a-kind region reveals itself, stretching between lakeside charm and mountain peaks. It's an open invitation to dive into its signature activities and discover the authentic culture that makes this territory so unique.



Haute-Savoie Mont Blanc

With Mont Blanc as its emblem, Haute-Savoie stands as a must-visit destination: majestic mountains, world-class ski resorts, authentic alpine villages, and adventures packed with thrills. This land is nothing less than a true playground for explorers.





The hidden life of La Clusaz

In La Clusaz, the mountains are lived in the present, but always with the future in mind. Aware of the fragility of its environment, the resort is taking concrete action to reduce its impact and guide visitors toward more responsible ways of enjoying the outdoors. At the heart of this commitment is the digital platform “Go To La Clusaz”, a flagship initiative that makes low-impact travel easy. In just one click, visitors can book train, bus, or even plane tickets, all in a single basket, helping to shrink the carbon footprint of their journey. Beyond mobility, the resort is focused on careful resource management, biodiversity protection, public awareness campaigns, and reducing greenhouse gas emissions.

The goal is simple yet essential: to safeguard the natural playground that defines La Clusaz, and to pass on the mountain lifestyle intact to future generations.

www.gotolaclusaz.com

Cut your carbon footprint, not your fun: La Clusaz offers special ski passes at mini prices for travelers choosing low-impact journeys!

Investing in the people who keep the village moving

In La Clusaz, the mountain experience extends behind the scenes. Recognizing the vital role of seasonal workers, the village is investing to improve their living and working conditions. The co-living space Les Pénates offers a modern, friendly environment designed to encourage connections, while SATELC has recently invested in a chalet accommodating seven seasonal staff. These initiatives make La Clusaz an irresistible destination for anyone looking to fully experience a mountain season, in a unique setting that blends work, community, and quality of life.

Après-ski in La Clusaz

With the stay pass, every skier enjoys complimentary access to some of the village's signature activities. The idea is to keep La Clusaz alive in every way, at no extra cost: aquatic center, ice rink, cinema, alpine coaster, and the Hameau des Alpes, La Clusaz's own museum. Each included activity is designed as a natural extension of a day on the slopes: fun, relaxation, culture, and local heritage all on the agenda!

forfait.laclusaz.com

La Clusaz Seminar Club

The La Clusaz Seminar Club turns every event into a unique experience: seminars, workshops, team-building, gala evenings, or conventions. With 26 meeting rooms, a banquet hall, a cinema, and unusual venues like a mountain-top restaurant, a converted train station, or a tipi in the mountains, there's a space for every project. Accommodation ranges from 2- to 5-star hotels, upscale residences, to cozy chalets. Each seminar comes with tailor-made activities: relaxation, challenges, outdoor adventures, or social moments, depending on the season and team spirit.

The Seminar Club: less blah-blah, more la-la-la. Work, laugh, breathe, and create the rest together.

Partners: Groupe PVG, Hôtel Saint-Alban, Hôtel Carlina & Beaulieu, Le 1647, Le Chalet des Praz, Le Bal, Agence Lake & Montagnes, Les Rhodos, Oxygène, Evolution 2, SATELC.

For more details, visit www.laclusaz.com, under “Groups & Seminars.”

Because everyone deserves to ride the slopes: enjoy 50% off and priority access for an unforgettable adaptive skiing experience this winter 2026.

A Season on the Move

Pestacles du Père Noël
From 24/12/25 to 31/12/25



Circus Party
17/01/2026

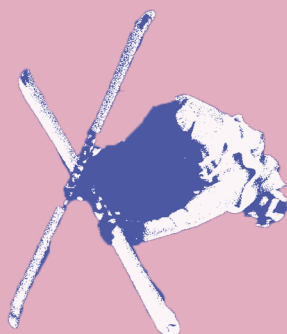


Bélier Blanc
9 & 10/01/2026



Carnaval 17/02/2026

LCZ Freestyle Week
From 30/01/2026
to 06/02/2026



Ski show
23/02/2026 & 02/03/2026



Soirée Savoyarde
11/03/2026



Radio Meuh Circus Festival
From 02/04/2026 to 05/04/2026

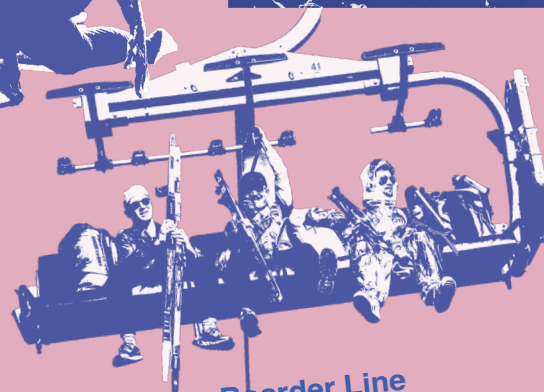


Retour des Champions
10/04/2026

Good Vibes Week
From 15/03/2026 to
19/03/2026



Défi Foly
18 & 19/04/2026



Boarder Line
11 & 12/04/2026



Der des Ders
26/04/2026



Radio Meuh : the local web radio that sets the rhythm of winter!

Radio Meuh Circus Festival

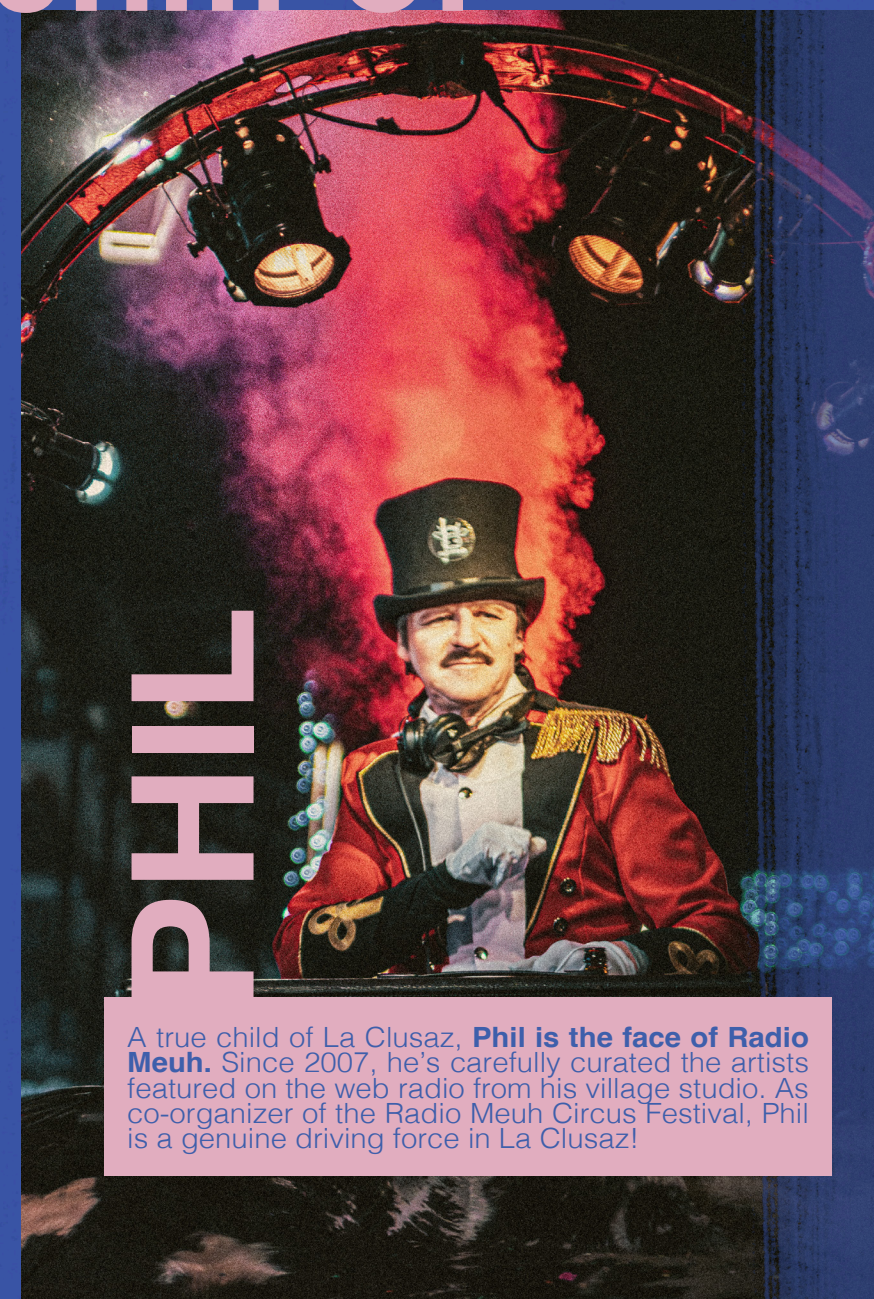
Since 2013, the Radio Meuh Circus Festival has been bringing La Clusaz to life every early April. Born from the now-iconic local web radio, the four-day event features concerts, DJ sets, and festive après-ski right in the heart of the village.

No star system here: an eclectic lineup, a friendly atmosphere, and a legendary big top where dancing and smiling go hand in hand. Between runs on the slopes, visitors come to celebrate music, snow, and the art of partying... Meuh-style.

Attending the Radio Meuh Circus Festival means enjoying the season's last snow while dancing with the Aravis mountains as your backdrop. A concentrated dose of positive energy and authenticity, true to the spirit of La Clusaz.

Transval Music Express Saison 2 !

The Transval x Radio Meuh partnership is back for a second season, even more festive than the first. La Clusaz's only cable car has turned into a suspended music box, welcoming skiers to a groove-filled atmosphere that reflects France's most-listened-to independent web radio! With quirky jingles, disco balls, smoke machines, and playlists curated by Radio Meuh, La Clusaz offers an out-of-the-ordinary experience on the most rhythmic lift ride ever! des remontées mécaniques !



A true child of La Clusaz, **Phil is the face of Radio Meuh**. Since 2007, he's carefully curated the artists featured on the web radio from his village studio. As co-organizer of the Radio Meuh Circus Festival, Phil is a genuine driving force in La Clusaz!



Break the Routine

La Luge des Bois

The most anticipated new attraction of the season: an all-season alpine coaster designed for families. The track offers a smooth, accessible ride winding through the forest just steps from the village center. Wooden and corten steel decorations bring the forest, and its little and big inhabitants, to life along the course. Open during the day and once a week for night rides.

Trapper's Tipi

Welcome to Jack Digger's place, known as the Skilled Man, or Nehirowisiw in Atikamekw, the last trapper of La Clusaz. Experience a truly unique evening in his authentic tipi, perched 1,500 meters above sea level and in perfect harmony with the mountains. Step into the trapper's world, surrounded by larch and spruce forests. Take a chairlift or minibus up, then strap on your après-ski or snowshoes to reach the tipi, guided by professional instructors. Enjoy an outdoor aperitif, share a hearty trapper's dinner, soak in the musical atmosphere, and descend back to the village by sled. The Trapper's Tipi offers a complete and peaceful escape for an unforgettable evening in La Clusaz.

www.oxygene-organisation.com/seminaire/nouveau-le-tipi-du-trappeur

Visit the Aravis Distillery

Romain and Sarah, brother and sister from a family of distillers, decided to breathe new life into an old building nestled in the Aravis mountains. While renovating, they discovered a hidden compartment in a cabinet containing the writings of Père Matthieu, a monk-herbalist once famous for his liqueurs. Among his recipes was the long-forgotten Père Matthieu Gënëpi, an elixir that had disappeared over time. Inspired by this discovery, Romain and Sarah revived the production, carrying on an ancestral craft. Today, Père Matthieu's Gënëpi is reborn, blending tradition and passion.

Since then, the Aravis Distillery has expanded its range and offers tours to showcase its craftsmanship. Located in the heart of the French Alps, the distillery preserves tradition and immerses visitors in the fascinating world of the alembic!

Ice Diving Experience

Break free from the routine and dive into one of winter's most fascinating experiences. Before entering the water, Dan will share the secret to mastering the icy depths. Then, clad in a wetsuit, you'll pass through the frozen surface into a world where silence reigns and every movement feels like poetry. Beneath the ice of Lake des Confins, light spreads and time seems to stand still. You'll progress at your own pace, up to 20 meters horizontally, always guided by Dan, who ensures your safety.

This isn't just a dive, it's a story you'll want to share, with breathtaking photos possible via an optional photography package. Nighttime freediving sessions are also available for those who have already tried daytime apnea.

www.laclusaz.com/details/apnee-sous-glace/

La Bascule, the Giant Swing of the Aravis

Perched on the Aiguille massif, the famous La Bascule aerial swing, open now for two seasons, is back this winter. This unique attraction launches participants into the air, offering breathtaking views of the Confins Valley and the Aravis mountain range. Perfect for thrill-seekers, this six-minute flight promises unforgettable moments. Access is possible on skis or on foot. La Bascule is included in the skiers' day pass. For those arriving on foot, the swing is priced at €15, including the chairlift ride and the flight.

www.laclusaz.com/details/la-bascule/

Il va fernuy

As the sun sets, the slopes empty, and the village lights up, take the last Fernuy gondola to enjoy a gourmet aperitif with Savoyard flavors at the summit while watching the sunset. Once night falls, strap on your skis and tackle the final descent back to the village, guided by instructors. A perfect excuse to be fashionably late for dinner!

Every Thursday from January 8 to March 5 2026

Building Memories

Hameau des Petits

Since this summer, the Hameau des Tout Petits has settled in the Hameau des Alpes. A special space dedicated to children, where they can explore nature and heritage through playful activities and hands-on workshops. The area immerses little ones in the mountain world, with fun workshops themed around farm life. Kids can touch, taste, handle, and even mimic the farmers' gestures in a warm and authentic atmosphere. Sessions last 1.5 hours and take place weekly.

Beau Regard Station Immersive Space presents its new show: "Léna and the Hidden Slope"

The Beau Regard Station Immersive Space, originally used for storing cable car cabins, opened its doors to the public in winter 2025. This playful and immersive show takes visitors on a journey full of emotions and imagination. Since this summer, a new production, Léna and the Hidden Slope, has been offered to audiences. An interactive story for children aged 8 and up, it follows Léna, a modern-day teenager who thinks she knows her mountain... A tale full of humor, emotion, and meaning, designed to be enjoyed by the whole family!

La Clusaz Aquatic Center

After two years of renovation, La Clusaz Aquatic Center reopens this winter. The pool has been modernized for lower energy consumption, new accessibility features ensure smoother circulation and a warmer welcome, and the outdoor stainless-steel pool retains heat for maximum comfort. Come to relax and enjoy the stunning views of the Aravis mountain range!

Winter Beyond the Trails

In La Clusaz, snow isn't just about skiing. Here, you can soar high in a paraglider, carried by the wind with breathtaking views of the surrounding peaks. Escape the frenzy of the slopes with a peaceful snowshoe walk. Try something new with electric fat biking, a unique sensation of gliding on two wheels through the pine trees. And when it's time for fun, zoom down the slopes on a yooner, a mix between a sled and skis, accessible to everyone. In La Clusaz, winter is a collection of experiences to live, share, and remember.

Because the Day Is Never Over...

In La Clusaz, the day doesn't end with the last run. When the slopes close, a whole new atmosphere takes over: glide across the ice rink, enjoy lively games at the bowling alley, or unwind with a cozy movie session. Plenty of ways to keep the fun going and experience the resort differently, even after skiing.



Eat, sleep, repeat

In La Clusaz, we ski a lot, but we eat even better!

Good food is a big deal in La Clusaz, and whether you're in the village, on the slopes, or at more off-the-beaten-path spots, great tables await.

Titina

The newest addition to La Clusaz, this genuine trattoria sits in the heart of the village with a warm Italian atmosphere. Led by chef Davide Laterza from Puglia, Italy, it offers authentic flavors, and a Spritz bar to enjoy after a day on the slopes or at the spa!

Le Chalet du Lac

This small traditional chalet overlooking Lake des Confins charms visitors with its uniqueness. Come for traditional Savoyard cuisine with a breathtaking view of the Confins. Tartiflette, tomme blanche, potato fritters... Le Chalet du Lac leaves you wanting more!

Le Cin5

La Clusaz's Michelin-starred restaurant, led by Vincent Deforce, is nestled at the foot of the slopes inside the Au Coeur du Village***** hotel. It offers fusion cuisine inspired by the exotic flavors of Mauritius, skillfully combined with local Haute-Savoie ingredients.

Le Grizzly

On the Beauregard Plateau, Le Grizzly is the mountain restaurant of Edouard Loubet. A true ambassador of traditional fine cuisine, enjoy a delicious reblochon pie with Mont Blanc as your backdrop before skiing back down to the village. (The restaurant is also accessible on foot via the Beauregard gondola.)

Le Vieux Chalet

On the slopes of La Clusaz, Le Vieux Chalet feels like a cozy mountain home. This small hotel and restaurant blends the charm of old stone and weathered wood with the warmth of a true alpine retreat. Enjoy hearty Savoyard cuisine, share a meal by the fire, and savor a simple, authentic stay with the mountains as your backdrop. Special mention for Mina Clothilde's egg flan!

Hôtel Beauregard: The Revival of Alpine Elegance

After more than a year of renovation, Hôtel Beauregard will reopen for the winter season on December 5, 2025. The relaunch showcases a new identity that blends Savoyard tradition with contemporary elegance.

The renovation reflects the desire to give the hotel a strong personality while honoring its history. A new visual identity has also been created, inspired by the Beauregard plateau, from which the hotel takes its name.

Every detail has been carefully crafted to reinforce the hotel's premium positioning. Bar, restaurant, spa, rooms with stunning views, seminar room, ski room, and relaxation areas, all designed to ensure your stay is never dull and your holiday perfectly balanced with rest. The roof has been meticulously preserved, with local artisans working to maintain its traditional wooden shingle style, typical of La Clusaz.

OVO Network

OVO Network joins the La Clusaz Tour booking platform with its 38 high-end chalets listed in the resort and signs a partnership with La Clusaz to elevate the alpine experience. A family-run, boutique-style company, OVO Network supports chalet owners and guests visiting La Clusaz. Their luxury chalets come fully equipped for a quality stay, allowing visitors to experience the authentic mountains while respecting the seasons and local environment.

Agriculture: La Clusaz's Other Side

La Clusaz isn't just a playground for skiers, it's also a vibrant mountain village where agriculture plays a central role. Around thirty farms continue the tradition of dairy farming and produce the famous Reblochon fermier AOP, the iconic cheese of the Aravis.

These breathtaking landscapes, carefully maintained alpine pastures, and authentic flavors are the result of a delicate balance between tourism and farming, shaping the unique identity of La Clusaz for generations. Agriculture is an integral part of the village's character: here, you can taste Reblochon right on the slopes and even visit a farm to uncover the secrets behind this iconic cheese.

Portrait : Olivier Pollet-Villard

Groupe PVG, which owns four properties in La Clusaz, is first and foremost a family story. At its helm, Olivier Pollet Villard, CEO and son of Gaston Pollet Villard, the group's founder, carries on the family legacy while bringing an ever-more innovative spirit, passionately driving this remarkable family adventure.



Candide Thovex x La Clusaz, the partnership that puts the village in the spotlight!

This upcoming winter season marks the beginning of the collaboration between La Clusaz and Candide Thovex, a true ambassador of the resort. This partnership will showcase our village and slopes in the best possible way with one of the greatest freestyle and freeride skiers. A local native, Candide Thovex's collaboration with La Clusaz comes naturally. Today, he has a global community of 1.3 million followers across his social media platforms. Throughout the year, exciting initiatives will highlight our champion and strengthen the resort's image.

Balme Massif: Candide's Slope!

Since March 2025, a new run has been created at Balme and named after Candide Thovex, a true tribute to one of the greatest skiers of all time. Located between the Crintiaux run and the Col de Balme chairlift line, this ungroomed yet secure slope perfectly captures the essence of Candide Thovex's skiing. Balme has always been Candide's favorite playground, and it was here that he hosted the legendary Candide Invitational events between 2003 and 2008. An invitation to follow in Candide's tracks throughout the winter!

Candide Store: A Cozy Spot for Après-Ski

In the heart of La Clusaz and just steps from the slopes, the Candide Store is much more than a shop, it's the world of Candide Thovex brought to life. Here you'll find his ski brand, Candide Skis, a café, and a restaurant to enjoy a meal or a drink after a day on the slopes. A true meeting place for enthusiasts, the Candide Store reflects the spirit of both La Clusaz and Candide Thovex.

Olympics 2026

On the Road to the 2026 Winter Olympics: Milan-Cortina

From February 6 to 22 2026, Italy will host the XXV Winter Olympic Games in Milan and Cortina d'Ampezzo. Over 3,500 athletes will compete in 16 disciplines, including ski mountaineering, making its Olympic debut.

Milan will host the opening ceremony, while Cortina will host the mountain and skiing events. The Games will blend urban modernity with Alpine traditions, featuring fully upgraded infrastructure to ensure top-level competition.

La Clusaz will be proudly represented at this international event through its champions, some of whom may have the chance to compete in this edition, marking the return of the Winter Olympics to Europe 20 years after Turin.

Preparing for 2030 in the French Alps

The 2026 Games will be the last before the next edition in 2030, which will take place in the French Alps.

Spotlight on Les Confins: a natural haven for Nordic skiing in La Clusaz

Situated at 1,450 meters above sea level, the Les Confins Nordic Area is an iconic La Clusaz site, nestled in the heart of the Aravis mountain range. This preserved plateau offers exceptional views of Mont Blanc and Lake des Confins, while providing an ideal training ground for cross-country skiers of all levels. With fun trails and dedicated areas to introduce young skiers to the sport, Les Confins Nordic Area is a magical destination and a benchmark in Nordic skiing.

Jules Chappaz
Cross-country

Garance Meyer
Alpine

Théo Schely
Cross-country

Tim Sivignon
Freestyle

Margot Tirloy
Cross-country

Alexis Ghisleni
Freestyle

Hugo Lapalus
Cross-country

Kaditane Gomis
Freestyle

Hugo Desgrippes
Alpine

Célia Perilla
Alpine

Quentin Sodogas
Snowboard cross

Leo Anguenot
Alpine



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