

PRESS
PACX

WINTER 23/24



La Clusaz
French Alps

WELCOME TO LA CLUSAZ



From past to future, experience the present in La Clusaz.

La Clusaz is the best place to discover or rediscover the French Alps. This is an authentic and daring resort. Over time, it has forged a unique identity with its skiing area and warm welcome. Here, the mountains are rooted in their history, and we look towards the future.

In La Clusaz, there is an ideal blend of tradition, the mountain lifestyle and outdoor culture. Our locals love to share their natural, cultural, architectural and gastronomic heritage with visitors and are proud to protect a rich and untamed environment.

La Clusaz is more than a mountain holiday resort, it is the guarantee of an exceptional experience.

SKIING AT LA CLUSAZ

5 mountain ranges

84 slopes (7 black, 29 red, 30 blue, 18 green)

49 ski lifts

125 km of trails

1 100 m - 2 600 m altitude

Dynamic pricing: from €29.90 to €49.90 for the adult one-day package / €52 for a package bought on the day

OPENING

OF THE SKI AREA

FROM 2 DÉCEMBER 2023 TO 28 APRIL 2024



THE SUMMITS WITHIN EAST REACH

La Clusaz is close to the international airports of Geneva and Lyon, so just a few hours from the major European capitals (and just a short drive away from Annecy).

🚆 3 hrs 40 mins from Paris to Annecy

🚗 30 mins from Annecy

✈️ 50 mins from Geneva airport

🚌 1 hr from Annecy



hew

BALCON DES ARAVIS

AN ORIGINAL LUNCH AT THE SUMMIT

After enjoying a morning's skiing, visitors hurry to the Crêt du Loup chairlift and set off towards the Balcon des Aravis for a lunch break at the summits with a breathtaking view.

A big, 200m² terrace awaits you at an altitude of 1850m across from the Confins Valley. If you want to cook your own meal, then 2 electric griddles are available near the ski lifts with access all through the day.



GO TO LA CLUSAZ

THIS WINTER, WE'RE TRAVELLING LIGHT

To make travellers life easier, last spring La Clusaz launched a multimodal transport reservation service, taking you right to the door of your holiday accommodation. "Go To La Clusaz" brings visitors to the resort a service enabling them to reserve all their transportation in a single basket, in 1 click and with a single payment.

The website provides a service that is unique in Europe, adapted to the needs

of our society, keen to reduce its carbon footprint. For each route, the CO2 emissions and travel time are displayed. The different solutions give travellers the option to adapt their criteria for CO2 emissions, travel time and the cost in choosing their journey. This winter's good news: a one-day offer at 40€ instead of 52€ for customers arriving by bus in La Clusaz reservation of your transport ticket and your ski pass online.

WWW.GOTOLACLUSAZ.COM

ALPES AVENTURES

MOUNTAIN BIKING EVEN IN WINTER

The bike-rental shop Alpes Aventures is open all through the year, including in winter, of course.

A great way to see the mountains differently on a downhill bike or an electric mountain bike during a cross-country ride or a Mountain Trott' scooter. All the family will love these original activities.

A wide range of experiences with a cycling focus are on offer from Alpes Aventures. You can create your tailor-made stay or organise a seminar for your team with a whole host of events to choose from.

THAT LITTLE BIT EXTRA+ D'JANTÉ; THE BIKE BISTRO.

In a cycling-friendly atmosphere, come and enjoy a warm and friendly spot, combining a cycling shop and refreshments area. A range of drinks and snacks/fast food made from fresh, high-quality ingredients. After a great day's skiing, cycling or other activities in La Clusaz, you can come and enjoy a bite to eat or a drink before dinner at Alpes Aventures in the centre of the resort.

WWW.ALPESAVENTURES.COM/LACLUSAZ/

LA CLUSAZ APPLICATION

This winter La Clusaz will be launching a mobile application with an interactive map of the resort. An animated map will be available to guide clients in a fun style through La Clusaz, the village, the restaurants, accommodation, shuttle services and the ski area.

The customisable map will also be available on the La Clusaz website for a practical and fun experience for everyone.

Available on all platforms and on the website.



WWW.LACLUSAZ.COM

60 YEARS OF BALME

IDEA FOR ARTICLE



60 YEAR, TIME FOR A CELEBRATION !

This winter, the Massif de Balme, nestled in the heart of La Clusaz, celebrate its 60th anniversary. Six decades of adventure, skiing and unforgettable memories have shaped this iconic place which has become a pillar of the station history and a life-size playground for lovers of skiing and sliding sports of all kinds.

Over the years, the Massif de Balme has evolved, adapting to new technologies and visitors demands. Facilities have certainly been modernized, but the wild, warm and authentic soul of Balme

has been preserved. Balme's 60th anniversary isn't just about celebrating the mountains and skiing, but a celebration of the spirit of La Clusaz.

So, if you are interested, we will all get together for a ski down the Massif de Balme on the freshly fallen snow as soon as the resort opens!

PHOTOS CREDITS F.LANSARD

IDEA FOR ARTICLE

TOP NAMES
TO WATCH
THIS WINTER

KADITANE GOMIS

FREESTYLE - INTERNATIO NAL TOUR

The new generation of freestyle skier is here. At just 21 years old, Kaditane is the freestyle sensation to watch, even more this winter. Big air, slopestyle, nothing scares him and he is pursuing his goal of reaching the Olympic Games.



MANON LOSCHI

FREERIDE - FREERIDE WORLD TOUR

A native of the Aravis area, this 20 years old freerider is one of the new faces to follow this winter. Present on the world circuit, she will participate at the Freeride World Tour in 2024, a renowned competition in the freeride world.



ASTRID CHEYLUS

FREERIDE - FREERIDE WORLD TOUR

At the age of 20, Astrid will be making her debut in the competition, which brings together the world's elite freeride skiers and snowboarders and will be competing for the first time in her career on the Freeride World Tour in 2024.



ACTIVITIES

HOT-AIR BALLOON

GO UP IN THE WORLD IN A
BASKET LIFTED BY A BIG
BALLOON

Enjoy the fun of free flight leaving from La Clusaz, while looking out over the Aravis mountains from the sky! A unique chance to head for the heights above the Alpine summits and to look out over exceptional sites, including Mont-Blanc, the Col des Aravis and Pointe Percée.

DETAILS

- Flight lasts around 1 hr 15 mins. Set aside the whole morning
- For children (from 1m10) and adults, alone or in a group
- Accessible for people with disabilities
- Price: adults from €280, children from €195

WWW.MONTGOLFIERES-DU-MONT-BLANC.FR



PARAGLADING

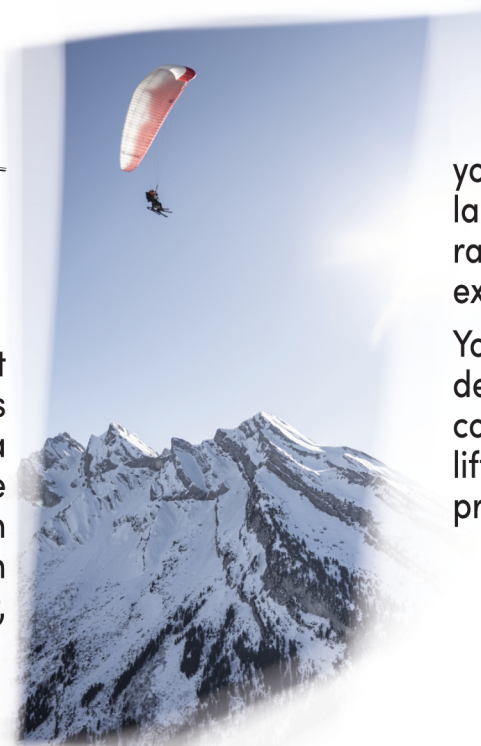
THE SKY'S THE
LIMIT, EVEN IN
WINTER

This winter, we tried out some new experiences and set off on a paraglider above the mountains of La Clusaz. In a two-seater with an experienced instructor,

you can see the unique landscapes of the Aravis range and enjoy an exceptional experience.

You can set off on skis, depending on the snow cover, or on foot. The ski lifts are not included in the price of the flight.

WWW.SENCIEL.FR



SNOWSHOEING

IN LA CLUSAZ, THERE ARE NOT ONLY SKIS
ON YOUR FEET

Explore the forests, the snowy mountain pastures and the wonderful panoramas of the Aravis range along 30 km of groomed trails around La Clusaz and 95 km of signposted snowshoeing trails in the Aravis mountains. This is a fun way to discover the mountains. From an easy outing with the family to day-long trips with a guide, there is something for everyone.

Several organisations offer snowshoeing trips in our resort: ESF

BALME FOOTBRIDGE

SPOT PHOTO



If you want to enjoy a high-altitude experience, there is a footbridge at the Col de Balme with an exceptional view. The ideal spot for some souvenir photos.



WINTER EXPEDITION

ALPINE SKIING

La Clusaz can boast a high-quality area for varied skiing and a wide range of slopes and descents. The resort is teeming with assets. La Clusaz is just as famous for its incredible off-piste options. You can ski in the forests or in a high-mountain atmosphere, facing north or south.

5 MOUNTAIN RANGES, 5 DIFFERENT WAYS TO EXPERIENCE THE MOUNTAINS IN LA CLUSAZ.

From L'Étale to Balme, follow the sun and enjoy the best conditions all day long. The area reaches an altitude of 2600 m with an elevation gain of 1500 m and steep descents, enough to work on those thigh muscles!

For anyone aiming at a more professional level, the La Clusaz ski schools are on hand to help

ESF, EVOLUTION 2, ESI.

SKI TOURING

Ski touring is a chance to get up close to the mountains in their untamed reality. Setting out off the beaten track calls for practice and knowledge, but even beginners can enjoy cross-country skiing on the 2 signposted slopes of La Clusaz. To make the most of the mountains and the silence of the forests and valleys, ski touring is an essential way to explore the mountains in a new style.

→ The Beauregard slope is in a remote forest area. It is 5 km long and has an elevation gain of 600 m. This is the ideal place to learn to ascend on ski skins.

→ The Étales slope with a 700 m elevation gain and sections at 30° calls for more experience, and skiers need to be at ease changing direction. It is less isolated from the Alpine skiing world than the Beauregard slope. But

the arrival at the Belvedere brings you a full view over Mont-Blanc.

And if you want to go further: the Combes des Aravis with a guide from the Aravis Guides Office –

WWW.GUIDES-DES-ARAVIS.COM

CROSS-COUNTRY SKIING

With two top cross-country skiing plateaux, La Clusaz is one of the best sites for cross-country skiing in Haute-Savoie. Les Confins has 50 km of slopes, and Beauregard has 36 km with the bonus of a panorama over the Aravis range and Mont-Blanc.

LES CONFINS, AN EXCEPTIONAL SITE: Nestling below the grandiose Combes des Aravis and above Lac des Confins, the site is famous for its scenery and easy access. It provides a majestic 60 km setting of slopes for all levels, including one 10 km slope.

THE BEAUREGARD PLATEAU, A UNIQUE PANORAMA: The cross-country skiing area in Beauregard also delights visitors with its landscapes and the view over the resort, the Aravis range and Mont-Blanc, which you can spot beside the Col des Aravis. The plateau extends over 36 km and has 8 well-maintained slopes.

Cross-country skiing lessons are also on offer at ESF La Clusaz.

WWW.ESF-LACLUSAZ.COM



A BIT OF HISTORY

HAMEAU DES ALPES

That was how it was in my time

La Clusaz is far more than its ski slopes, and culture has an important place in daily life. Our village is an essential destination for anyone interested in mountain heritage.

The Hameau des Alpes combines a

THAT LITTLE BIT EXTRA +

If you want to find out more about our great resort, the La Clusaz Heritage Guides organise tours of the village.

museum, a former sawmill, a traditional oven and two granaries. The museum immerses visitors in the history of skiing down the years, but also shows how Reblochon cheese is made. Here you can find out all about farmhouse Reblochon in fun, staged spaces.



ARAVIS DISTILLERY

Sarah and Romain, brother and sister, and the children of distillers, have given new life to the famous Distillerie des Aravis over the past few years. They take interested visitors behind the scenes at the Distillery, right at the heart of the world of the still and the authentic G n pi liqueur made in the artisanal tradition since 1876. Romain will talk about his distilling technique and lift the veil on the bottling process, while Sarah

will take you to the shop for a tasting without moderation!

THAT LITTLE BIT EXTRA+

They also give you tips on making perfect cocktails with different ingredients from the Aravis Distillery



PODCAST / CHAVE FM

THE PODCAST OF PEOPLE MAKING HISTORY IN LA CLUSAZ

At any time of day, check out CHAVE FM, the podcast 100% made in and from La Clusaz, straight out of the land of Reblochon. You can travel back in time with stories from the people who have made and are still making the village's history: the inhabitants, skiers, local personalities... The chance to take a little bit of La Clusaz back home. This winter the podcast is in its 3rd season, and all episodes are still available from all platforms.

AFTER SKI

FROM SKI TO APRÈS-SKI

The ski slopes are only a step away from the resort bar. After a hard day's skiing down the miles of slopes on offer in La Clusaz, it is time to get together for a platter of ham and cheese, served with a nice glass of wine. There are plenty of friendly spots in our resort:

THE HOME OF COCKTAILS / LA SCIERIE
A PUB NOT TO BE MISSED / LES CAVES DE PACCALY
THE MOST FESTIVE SPOT / LE BAL
THE COSIEST / LE BAR DE L'HÔTEL ST ALBAN
THE TRENDIEST / CANDIDE STORE
THE MOST FAMILY-FRIENDLY / LE BOWLING

REWARDS FOR ALL YOUR EFFORT



Not to be missed after a full day's skiing or for a relaxing break during the day, give in to the temptation of an inner journey at one of the resort's many spas. Beauty treatments with mountain plants, a massage to share with your loved one or the children (or with yourself), water trails with massage jets - all these relaxing experiences will help everyone to let go in La Clusaz.

THE COSIEST / SPA PAYOT
THE RICHEST EXPERIENCE / SPA NUXE
THE MOST LUXURIOUS / CRISTAL SPA



SHOP / LES CLAIRES IDÉES

"Les Claires Idées" opened in La Clusaz in 2004. The shop sells candles, soaps, perfumes and cosmetics, supplied by local partners and with 98% natural products.

With in-house and 100% organic products, this is a great way to take a souvenir back from your trip to La Clusaz and enhance your home.

In the centre of the village of La Clusaz.



WWW.LESCLAIRESIDEES.COM

EVENTS

THE MOST ZEN/ GOOD VIBES WEEK 17.MAR - 22.MAR

At the end of winter, to get your body ready for the change in season, La Clusaz hosts the Good Vibes Week. **ON THE PROGRAMME** meditation workshops, massage workshops, sound journeys and Tibetan bowls for beginners, plus detox yoga, an introduction to Ayurveda, Yin Yoga, conference-workshops and much else besides...

THE CRAZIEST/ CARNAVAL 13.FEB

The carnival is the great get-together for locals. All the inhabitants of La Clusaz, the shopkeepers, the Sports Club, the Tourist Office and craftspeople and associations dress up in their best costumes, while the public watches the

THE MOST ENCHANTED/ LES PESTACLES DE NOËL 25.DEC - 5.JAN

For over 20 years La Clusaz has been inviting audiences to the "Father Christmas Pestacles", the biggest street-art festival for families, organised by the resort during the Christmas holidays. All ages get together in the village to experience the magic and wonder of Christmas at the heart of the Aravis range. The "Pestacles" is a week of poetry and festivities in the Land of the Imagination!

THE MOST COLORFUL/ IL VA FERNUY JANUARY 1 EVENING/WEEK THE WETTEST/ DEFI FOLY. 21.APR

THE MOST LOCAL/ DERS DES DERS 28.APR

A fitting way to celebrate the end of the season! So let's get together on 28 April at the Massif de Balme to close the slopes together and celebrate all day long. With music, refreshments and a friendly, family atmosphere, the Der des Ders is the chance to round off a great winter season with your family or friends.

THE MOST SPORTY/ BÉLIER BLANC 12.JAN & 13.FEB THE MOST SPECTACULAR/ LCZ FEST WEEK 05.FEB - 10.FEB

THE FASTEST/ DERBY DE BALME 23.MAR

What is the Balme Derby spirit? At top part on skis, speed on your skis **m o n o s k i s**, and in the same snowboards or spirit as for skiing! telemarks (with As in any other race, rankings by sex and a single aim: to go as fast as possible time to reward your from start to finish, efforts during a with just five closing evening obligatory crossing event to enjoy the points in the whole day to the downhill slopes with full. a 1000m height **d i f f e r e n c e**.

THE MOST AWAITED/ RADIO MEUH CIRCUS FESTIVAL 04.APR - 07.APR

Perched in the chance to slopes and with mountains of La discover artists a view over the Clusaz and in a warm and village – all the broadcast **r e l a x e d** resort will be through its atmosphere, all dancing to the independent at the foot of sound of the web radio, the the snowy Radio Meuh Radio Meuh mountains. Circus Festival Circus Festival Concerts in the this winter. is an marquee, DJ exceptional sets next to the

THE MOST ORIGINAL/ BOARDER LINE 14.APR

The idea of Boarder Line is simple: amateurs, cross-country skiers from the Aravis region or members of the French skiing team compete on a trial specially created for the occasion. A race in ski cross style with 4 cross-country skiers setting off at the same time. And not forgetting the activities, concerts and refreshments next to the slopes – there is something for everyone!

Accommodation

AU CŒUR DU VILLAGE ★★★★★

The only 5-star hotel in La Clusaz is ideally located near the ski slopes. Au Cœur du Village is a chance to enjoy a stay in harmony with luxury and relaxation. Guests love the charming suites, the gastronomy in the hotel restaurants, "Le Cœur" and "Le Cinq", as well as the wellness experience at the spa. Au Cœur du Village is a perfect combination of exceptional

facilities and upmarket services, taking guests by surprise with its contemporary design and relaxing atmosphere, plus a breathtaking view over the village and mountains.



WWW.HOTEL-AUCOEURDUVILLAGE.FR

ALPEN ROC ★★★

This warm and friendly hotel is the ideal place for a skiing holiday with your family. Right at the heart of the village, it offers a panoramic view over the church and the mountains. It also has a relaxation area with a swimming pool, Jacuzzi, sauna and Turkish bath. A great way to wind down after a day's skiing or other activities in our village. In nan all-inclusive package, Alpen Roc is the perfect cocktail for a family ski holiday.

WWW.HOTEL-ALPENROC.FR



A REST AT THE END OF A LONG DAY

LA FERME ★★

A journey within your journey, this is how Stephen Raquet defines his hotel-restaurant. His restaurant means above all a friendly welcome and great dishes. At La Ferme you will feel at home with local ingredients served in a traditional, tastefully renovated building. It is ideally located near the ski slopes and overlooks the village of La Clusaz. This is the perfect place to enjoy a warm, positive and cosy experience in a welcoming hotel.

WWW.LESFERMIERS.COM

YOUTH HOSTEL LE MARCORET

The La Clusaz youth hostel is located on the ski slopes at an altitude of 1250m, with an exceptional view over the Aravis valley. Here, all generations are welcome, and the Hostel provides warm accommodation at very reasonable rates. Refreshments, a bar, activities, a ski locker – here you will find everything you need for a top-quality mountain holiday at a bargain price.

THAT LITTLE BIT EXTRA AT THE HOSTEL+

every other evening, there is a totally vegetarian menu, with plenty to make everyone happy! Since wifi is only accessible in the bar, you can unplug a while and chat with the other travellers, since the Youth Hotel is also an opportunity to meet people from all over the world.

[WWW.HIFRANCE.ORG/
AUBERGES-DE-JEUNESSE/
LA-CLUSAZ/](http://WWW.HIFRANCE.ORG/AUBERGES-DE-JEUNESSE/LA-CLUSAZ/)



RESTAURANTS

DELI'SHUSS / ROUTE DES GRANDES ALPES

Déli'schuss is a sociable spot where people come to eat, enjoy a drink and have fun with family or friends. But most of all it is a legendary place with links to the Quenet family for 4 generations. First a shoe-repair shop, then a ski shop, today the iconic spot gives pride of place to good food. Here you can find bagels, bowls and focaccia, as well as

sweet specialities such as waffles and homemade desserts. You can enjoy the terrace on sunny days and delicious hot drinks in winter.



CANDIDE STORE / PLACE DE LA POSTE

The Candide Store combines a shop, a bar serving delicious cocktails and also a restaurant. You can get together on the terrace to have a good time together in a freestyle atmosphere or in the dining room to enjoy a meal while watching freestyle skiing videos.

CHEZ PAPAZ / PRÉ DE FOIRE

NO TIME FOR
LUNCH?

You can grab a bite to eat at the foot of the slopes with La Cabane foodtruck and enjoy its snacking terrace.

**WE ARE TALKING SO MUCH
THAT WE WILL FORGET TO EAT!**

LE GRIZZLY / SECTEUR BEAUREGARD

Edouard Loubet has settled in the La Clusaz-Manigod district, a return to the Alps for the Savoyard chef.

His restaurant Le Grizzly is the ideal pretext for a gastronomic trip with a Reblochon tart or a rack of lamb smoked with thyme. Edouard Loubet's mountain cuisine gives pride of place to local ingredients from suppliers in the region.

The restaurant, at an altitude of 1635m, boasts a panoramic 360° view that is always surprise. It is open every lunchtime and in the evening for private functions.

+ ARTICLE IDEA : Edouard Loubet on his way to the Bocuse d'Or! Edouard Loubet is one of six lucky candidates to have secured his ticket for the Bocuse d'Or France selection, which takes place in September.

CHALET DES JOUX / SECTEUR ÉTALE

Roman Fournier trained as a chef and sommelier. He took over the Chalet des Joux in winter 2020. The fully renovated chalet in the midst of the ski slopes is part of an untamed landscape. The concept includes a restaurant with refined and approachable

cuisine, and 2 high-quality apartments to rent for a great stay close to the slopes.

Here, Roman and his team only use fresh and raw ingredients, and everything is made on the premises. Whatever you do, give in to the temptation of the wine menu, Roman's speciality.



LOCAL LIFE

LE PÊLE COWORKING

It's good to work, but in an exceptional setting it's even better. Le Pêle (an expression in local dialect meaning "a small room heated by a stove") was opened in the centre of La Clusaz a few years back. It is a perfect solution for anyone wanting to work while making the most of the mountains. The centre is open to visitors and local inhabitants. It has 20 individual workstations in an open space, secure wifi, a printer-scanner, a meeting room, and not forgetting unlimited coffee and tea. Everything you need to find inspiration at the summits!

WWW.LEPELECOWORKING.COM

TIERS-LIEU / « LE BOUILLON », A PLACE TO MEET, OPEN TO EVERYONE!

The Third Place in La Clusaz was set up to meet local needs, following a decision by the local authorities to create a friendly living space, open to everyone all through the year. Here all generations can interact and talk and work together in a range of different workshops, and each person can share their knowledge or just take part. This is a dynamic place, hence its name (Le Bouillon means "simmering"). It is a cooperative project created for locals. Since it opened in late 2021, it has been the venue for over 400 WORKSHOPS, WITH SOME 25 DIFFERENT ACTIVITIES: wellness, cooking, sewing, creative workshops, pottery, laughter yoga, music, an introduction to plants, naturopathy, talks, stories... Here on the ground floor of the St Thérèse building, there is something for all tastes and all ages! All the details and the monthly programme on

WWW.JEPARTICIPE.LACLUSAZ.ORG

with the ~~ANNUAL~~
~~FESTIVAL~~ ~~PLANNED~~
FOR
9 SEPTEMBER
2023!

A UNIQUE SETTING

IN ~~ANNECY~~ MOUNTAINS

La Clusaz is ideally located at the heart of a rich and varied region. The regional project "Annecy Mountains" brings together 5 neighbouring resorts (Annecy, Les Sources du Lac, le Grand-Bornand, Thônes and Manigod). It highlights this specific area, between the lakes and mountains, and invites visitors to enjoy the essential activities of local culture with a focus on enhancing their experience of the mountains.

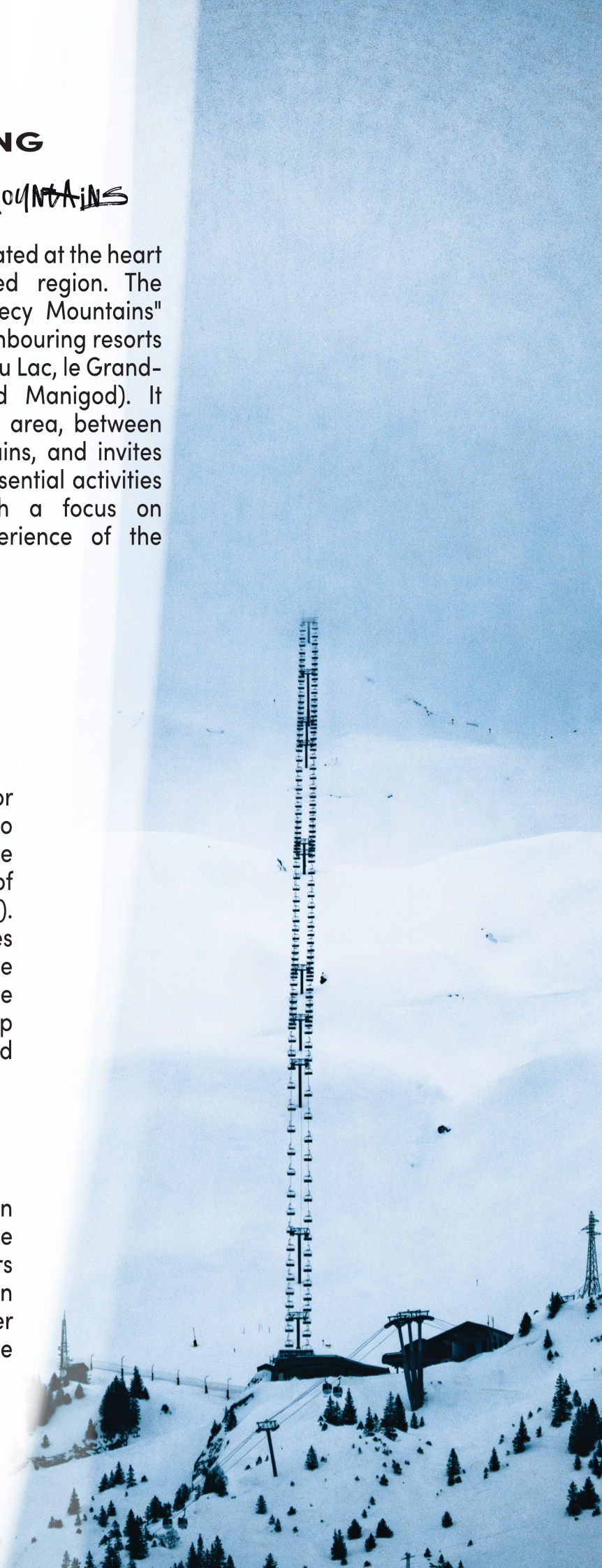
ON THE MOVE

CARSHARING :

For skiers arriving in groups of 3 or more, parking spaces dedicated to carsharing are reserved at the Chenons Car Park (starting point of the Balme or Le Fernuy gondola lifts). A system of reservations guarantees clients that a parking place will be reserved for them free of charge. The free parking place can be reserved up to the last moment and is guaranteed until 10.30 am.

GOOD NEWS

Since last winter ski lockers have been available at Le Champ Giguët (at the foot of the ski slopes) for skiers boarding the bus, so that they can drop off their basket and other belongings and can ski light for the rest of the day.



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La Clusaz
French Alps

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PHOTOS CREDITS
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