



La Clusaz

French Alps

SUMMER 2023

PRESS PACK

laclusaz.com

THE VILLAGE

Altitude **1 100 metres**

Inhabitants **1 843**

Shops **168**

Restaurants **68**

Sport shops **28**

Bar, pubs **13**

Night clubs **2**

Number of beds **24 099**

Hotels **22**

5 star hotels **1**

4 star hotels **3**

Tourist residences **4**

40%

This is the number of summer nights spent in our village

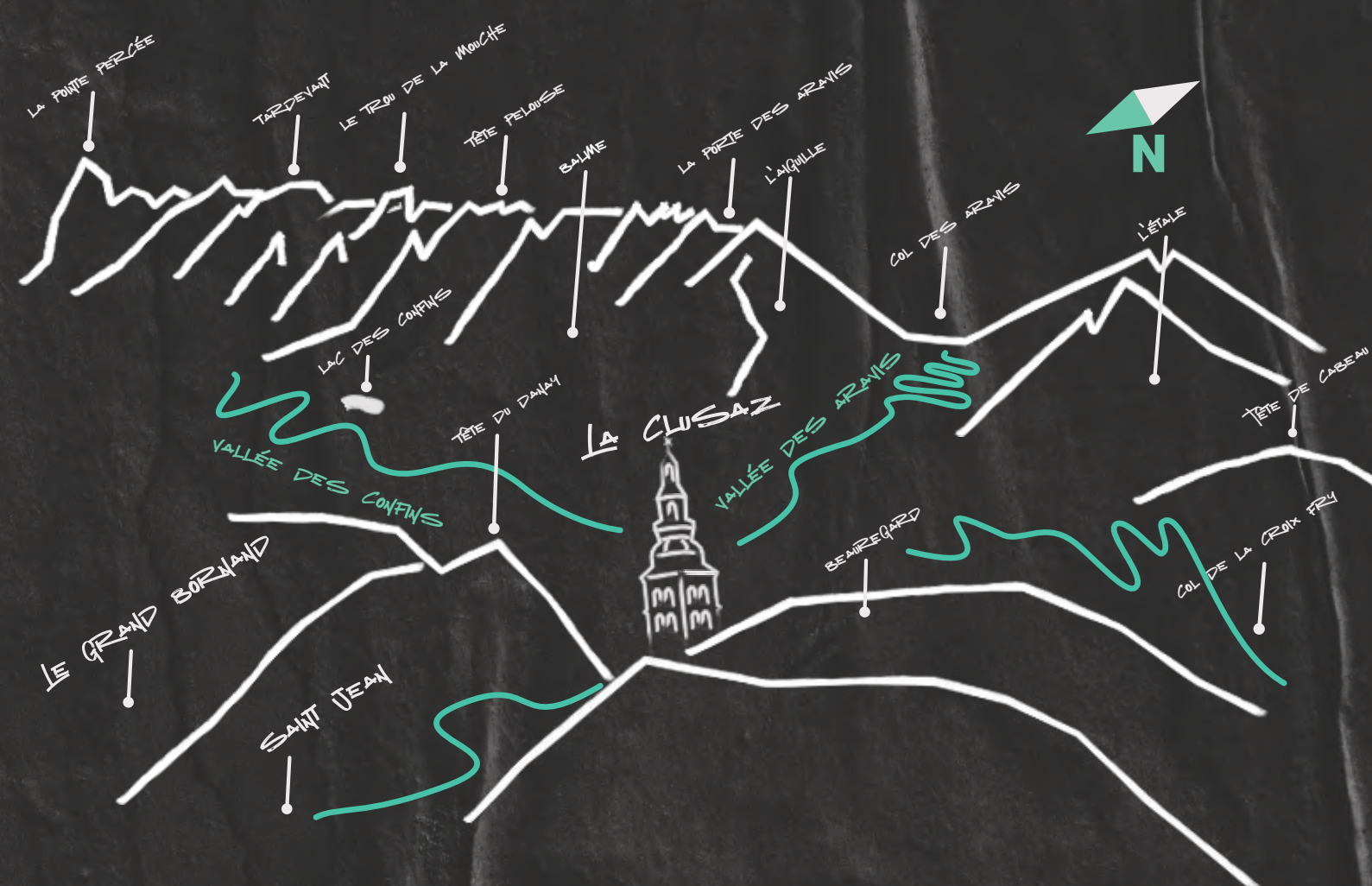
NATURAL TREASURES THE ARAVIS MOUNTAIN RANGE

Number of combes **12**

Natural lakes (Confinis et Tardevant) **2**

Highest point **2 750 metres**

Aravis natural reserve **3 700 ha**



GETTING HERE

La Clusaz is improving low-environmental access to the village:


Car-sharing : The Mov'ici application brings drivers with a free space in their car together with passengers looking to go the same direction over the Auvergne-Rhône-Alpes region.


Bus link : There is a regular service from Lyon, with Ouibus and daily transfers from Annecy with Transdev Haute-Savoie.

THE MOUNTAINS OF THE FRENCH ALPS WITHIN EASY REACH

La Clusaz is just hours away from the big European capitals, with the International airports of Geneva and Lyon close by, and just a few turns in the road from Annecy.

 **3 hour 40 mins from Paris to Annecy**

 **40 mins from Annecy**

 **50mins from Geneva International Airport**

 **1 hour from Annecy**



NEW GO TO LA CLUSAZ :

La Clusaz has grouped together the different modes of transport, for ticket purchases direct to your accommodation, on a single easy-to-use website.

GO TO LA CLUSAZ simplifies your journey to La Clusaz. You can book all your transport needs in one click, and one easy payment. This platform is unique in Europe and designed with the aim of reducing everyone's carbon footprint. For each itinerary calculated, the carbon emissions and travel time are indicated. The different solutions offered means travellers can choose how to travel depending on CO2 emissions, travel time and cost.

gotolaclusaz.com

DEEP IN NATURE

TAKE A DONKEY TREK WITH LES GALOPINS

Go trekking with friends or family on the marked trails around La Clusaz with a pony or donkey! Donkeys and ponies are great companions on a hike; they can carry the younger kids and encourage the others.

Discover the mountains from a different perspective and find out all about the fauna, flora and life on the summer pastures of the Confins plateau.

You can even take a trip with Serge the Lama!

lesgalopins.info

THEMED HIKES WITH THE BUREAU DES GUIDES

There are different guided excursions available every week, to relax, feel, touch, taste and observe the flora and fauna around the mountain pastures in the Aravis.

The mountain provides a wide range of possibilities, from Marmotte observation, discovering Chamois or an excursion to observe nature as it awakens.

Information: full-day or half-day group hikes.

guides-des-aravis.com



UP, UP AND AWAY ON A BEAUTIFUL BALLOON

Take a flight from La Clusaz to admire the Aravis massif from the sky! Enjoy a unique opportunity to fly over the alpine summits and gaze over such exception summits such as the Mont Blanc, the Col des Aravis and the Pointe Percée! Information:

- Flight time: around 1h15. The activity requires a full morning start to finish.
- For all ages from 1m10, solo or group flights. Accessible to people with reduced mobility.
- Prices: adult from 280€, children from 195€

montgolfieres-du-mont-blanc.fr

A CLIMBING WALL IN THE HEART OF THE VILLAGE

This summer, the Bélier Club is setting up a climbing wall in the outdoor games space, with routes for all beginners, young and old to practise and gain confidence. Free access during the day, evening sessions on Thursdays evening.

club-laclusaz.fr

For the more daring, the Rocher des Aravis teaching wall is the ideal spot to learn outdoor climbing in the heart of nature.

Extra: with the help of a guide, learn to secure another climber and to trust them with your own safety, go past your comfort zone, confront your fears and make cable connections!

guides-des-aravis.com

BIKE PARK // ROLL ON

**FROM 1ST
JULY TO 3TH
SEPTEMBER,**

**OPENING FROM 9.30
AM TO 5.15 PM AND
EVERY WEEK-END IN
JUNE AND SEPTEMBER.**



THE MTB AREA WITH A NAME FOR ITSELF

Enduro, Crosscountry, E-MTB, DH... all this is possible in La Clusaz ! Enthusiasts will love riding over 100km of marked trails divided into 20 tracks, all accessible by the ski lifts and for all levels and discipline. There are even some tracks just for children.

A great way to discover the mountains. This summer the bike patrol team in the resort are offering circuits that are easily accessible for beginners but also areas exclusively for more experienced riders.

- **125 km of tracks**
- **1 bike park**
- **9 tracks**
- **11 mountain bike circuits including 4 panoramic e-bike circuits**
- **4 ski lifts**
- **Full day adult pass 21,60€**

forfait.laclusaz.com

SKATEPARK

AT THE ENTRANCE TO THE VILLAGE

This summer, La Clusaz has brought the skate park back to the entrance to the village where the Aravis range dominates the scenery! Open to all, everyone can enjoy the different modules all summer.

Equipment hire possible from Bossonnet Pro Shop.



BIKE APERO

WITH ALPES AVENTURES

Bikes, friends, a picnic apero and a sunset. To finish the day in style, what could be better than some electric biking combined with an aperitif?

End the day with friends, with an amazing, laidback experience during your holidays in La Clusaz and discover the stunning landscapes around the village and delicious local products.

Prices: 59€ - From 6pm to 8pm

alpesaventures.com



TAKE YOUR TIME

WELLNESS BREAK

SPAS IN LA CLUSAZ

Mountain herbal treatments, massages to share with your partner or children, water courses with hydromassage jets, so many relaxing walks that will allow everyone to let go in La Clusaz.

- Spa Payot: For cosiness
- Spa Nuxe: For the experience
- Cristal Spa: For total luxury

YOGA & BRUNCH AT THE SUMMIT

Every Saturday throughout July and August, Julie Gauthier offers yoga lessons on the terrace of her restaurant on the Beauregard plateau overlooking the summits of the Aravis.

Prices: 10am to 11.15am - 20€ - includes hire of the yoga mat and 10% discount at the restaurant. (The lesson of 8/07 has been postponed to 9/07)

le1647.com

RADIO MEUH & LE 1647 GET TOGETHER FOR APERITIFS AT THE TOP

Find Radio Meuh on the terrace of 1647 from 6pm to 11pm every Thursday throughout July and August. Watch the sun go down over the Aravis Massif to the sounds of a live DJ.

Prices: 15€: return trip in the Beauregard cable and welcome drink on arrival. Cable cars open from 6pm to 11pm Children under 12 go free, includes a non-alcoholic drink

le1647.com

HERITAGE & LOCAL LIFE

DISCOVER THE VILLAGE LIFE WITH GISELE

Every Thursday, follow Haute Savoie heritage guide Gisèle on a fascinating walk round the village to discover the local stories you won't read in a guide book and discover the village through the eyes of a local.

Price: 5€ - Enrolment and meeting point at the Tourist Office



DISCOVER THE SECRETS OF GÉNÉPI DISTILLERY

Since Sarah and her brother, Romain took over the Distillerie des Aravis three years ago it has become an essential visit on the tourist trail in La Clusaz.

Coming from a long line of distillers, they are passionate about their art and eager to share their knowledge of the traditional production process of Génépi liqueur, made in the still since 1876.

distilleriearavis.fr



LES CLAIRE IDÉES

Discover « Les Claires Idées » in a hidden passageway behind the tourist office, an enticing treasure trove of soaps, organic cosmetics, eco-friendly incense and more importantly the 100% hand-made, organic candles by Jean-Marc Monbec. The shop has scented the heart of the village for over 10 years with their local, hand-made products of over 35 scents that respect the environment, and your purse-strings!

lesclairesidees.fr

LA FERME DE LORETTE

DISCOVER THE WEALTH OF LOCAL PRODUCTS AND THE SECRETS OF REBLOCHON FERMIER!

Enjoy a guided tour of a farm, perched high in the mountains. Every day, using the milk direct from their cows, the team on the farm make Reblochon Fermier, as well as a range of other fresh to extra-matured cheeses. Find out how life on the farm maintains its constant and sustainable role at the heart of the area.

You can see: the farm animals, milking sessions (every day at 3.30pm), cheese presentation, daily life and the different traditions of farm life. Sale of our cheeses, drinks and local products.

Guided tour: 1h30

fromagerielafarmedelorette.fr



« LE BOUILLON », A PLACE TO GET TOGETHER, OPEN TO ALL !

Locals and the community council created the third place in La Clusaz, with the objective of creating a neutral space, open to everyone, all year round where different generations can meet to talk and share a common activity over different workshops, where anyone can share their knowledge or just participate.

Since its creation in 2021, over 400 workshops of 25 different activities have been organised including: wellness, cooking, sewing, arts and crafts, pottery, laughter yoga, music, plants, naturopathy, conferences, and storytelling. You can find something for everyone on the ground floor of the Salle Thérèse!

jeparticipe.laclusaz.org

THE PLACES TO STAY



CHALET***** LE GRAND PRÉ

Chalet Le Grand Pré in the Confins valley, has been entirely renovated in a warm and welcoming Savoyard style. It has a capacity for 9 people over 164m2.

groupe-pvg.fr

HÔTEL**** ST-ALBAN AN ENGLISH CLUB IN THE HEART OF THE MOUNTAIN

Inspired by the cosiness and warm style of an English club, enjoy a unique experience in warm and welcoming Saint-Alban****. The natural, raw materials such as wood, brass and leather and the walls full of books, like a giant library in the centre of the village lend an atmosphere of elegant relaxation and tranquillity.

The Nuxe Spa and Skishop complete the ideal 4-star offer. Don't miss out on the chic bar, the central element of the hotel, where gourmet tapas and elegant evening cocktails are served!

hotel-st-alban.com

LA FERME A GETAWAY WITHIN THE GETAWAY

is how Stephen Requet describes his hotel restaurant.

A stay or a meal at his traditional and tastefully renovated establishment is all about feeling welcome and at home. Celebrate the small things in life that make a big difference here, with top class, local products and delicious traditional dishes.

lesfermiers.com

COL DES ARAVIS LES RHODOS

The 5 bedrooms of the Rhodos hotel each have a different theme. There is a "Sport Vintage" room with sporting souvenirs from the Seventies, a "Cheyenne" room, decorated in a tribal Indian style and even a recording studio in the "Music" room.

Extra: The cylindrical wine cellar can be found under a glass floor with a monastic-style tasting area.

rhodos.fr



PASS EXPERIENCE

The Pass Expérience, perfect for children: Holidays are all about relaxing and having proper time off! The card gives unlimited access to certain activities and reduced prices on others, the Pass Expérience means that all the family can fully enjoy the activities around the resort at attractive prices which is a bonus for parents looking for a total break!

passexperience.laclusaz.com



TAKE YOUR WORK WITH YOU TO THE MOUNTAINS

WORK IN THE GREAT OUTDOORS

Getaway from everyday distractions and bring your work to the mountains. Spend a few days in La Clusaz to re-energise with the joint offer from le Pêle coworking and the La Clusaz Youth Hostel available from January to September: **1 night including breakfast and ½ day co-working from 40€.**

In April, May, June and September: 40€ does not include dinner, but includes access to a shared kitchen. In January, February, March, July and August: **55€ includes dinner at the Youth Hostel.**

lepelecoworking.com & hifrance.org/auberges-de-jeunesse/la-clusaz/

LUNCH BREAK ON THE BALCONY OF THE ARAVIS

After a productive morning at the Pêle, fill your bag with some vegetables to grill, a local Reblochon cheese and jump on the Crêt du Loup chairlift for a lunch break like no other, at 1850m altitude. Once on the balcony of the Aravis you will find 2 electric planchas that have been recently set up by the ski lift operators for anyone to use with an amazing view overlooking the Confins Valley!

Information: Open access every day from 10.30am to 4pm

EVENTS

10 & 11 june - LE BÉLIER MTB

Get on your bike for 2 days of sporting fun! Crosscountry or electric bike races and non-timed hikes for those wishing to compete for the first time and all including the all-important refreshments! Accessible for E-MTB / 16 races from 100 m to 51 km / Price from de 5 to 70€

From 25 to 27 august - LE BÉLIER TRAIL

The Bélier Trail is a major, iconic, trail event that is accessible to all. There are 3 days of fun events over varied terrains for runners, walkers, young and old, beginners or experts on the trails around the Aravis.

lebelier-laclusaz.fr

1st july - BALADE AU CLAIR DE LUNE

Nightfall in La Clusaz is magical in both winter and summer. On the night of the "Balade au clair de lune" when the stars fill the night sky, all the street lights in the resort are switched off and for one special summer evening, the village is lit by candle light and artists as they lead you round the village for magical moments with street artists, concerts and surprising creatures.

17 june, 19 july, 16 august, 9 september - LE CHAMPS DES PLATINES

Musical culture is alive and kicking in the mountains right through until September in La Clusaz! Throughout the summer, Reblochon-scented Radio Meuh prepares a laid-back, pastoral-music outing with a view over the summits. Each month a different location is chosen with care, where you can danse, snooze or enjoy refreshments to the sounds of the Radio Meuh DJs in the heart of Nature! Each location is a secret until the week before the event and is easily accesible, within a 30 minute walk.

MUSICAL

SPORTS & FUN

FAMILIES

CULTURAL & TRADITIONAL

13 august - FÊTE DU REBLOCHON

The Fête du reblochon is an important event that marks the immense pride the locals have in their rich heritage, and is a great day out for all the family and friends. During the day: a parade through the village with themed floats and herds of animals, traditional folk dancing, the milking of cows, baking of bread in the traditional communal ovens and the making of Reblochon.

SPORTS & FAMILIES

23 & 24 september - SMB FREESTYLE TOUR

The International Festival of Extreme Sports (FISE) is renewing its tour of freestyle sporting events in partnership with the Savoie Mont Blanc agency. Over 5000 spectators and 90 participants are expected for this last event of the season that showcases Skateboard, Scooter and BMX Freestyle Park competitions on the Champ Giguet.

fise.fr/fr/savoie-mont-blanc-freestyle-tour-powered-fise-2022

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SEE YOU SOON



La Clusaz

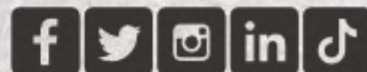
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CONTACT

BERANGERE TEILLARD // *Press Officer*

Mail : presse@laclusaz.com

Mobile : +33 (0)6 71 87 01 86



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